

Dear Buyer,

Sub: India International Handwoven Expo, 7-9 August 2025 at Pragati Maidan (Bharat Mandapam), New Delhi, India - Reg.

Greetings from Handloom Export Promotion (HEPC) of India!

HEPC under the aegis of Development Commissioner for Handlooms, Ministry of Textiles, Government of India invites you to participate in **India International Handwoven Expo** which is being organized by the Council from **7-9 August 2025** at **Pragati Maidan (Bharat Mandapam), New Delhi, India**.

1. About India International Handwoven Expo

Having organized six successful editions of India International Handwoven Fair in Chennai in India, and three editions of India Textile Sourcing Fair (New Delhi and Virtual Mode) HEPC proposes to organize the **India International Handwoven Expo** coinciding with the celebration of 11th National Handloom Day, which will be marketed by many events such as fashion show, export awards, installation of different weaves and products, live demonstration, etc.

200 Direct Textile Manufacturers, Exporters, Weavers, Handloom Producer Companies, Weavers Cooperative Societies, along with other textile entities from all over India would be showcasing exclusive home textiles, clothing accessories, garments, etc. and 100 Buyers from North America, South America, Europe, Japan, Middle East, Australia, New Zealand, Asia, C.I.S., Africa would be visiting this event.

2. **Product Profile of Exhibitors:**

- Ø Table linen (Table cloth, Place mats, Table runners, Napkins)
- Ø Bath linen (Towels, Bath robes)
- Ø Bed linen (Bed spreads, Bed covers, Pillows, Quilts, Duvet covers, Comforters)
- Ø Kitchen linen (Tea towel, Dish towel, Hand towel, Aprons, Mittens, Tea cosy)
- Ø Curtains (Drapers, Blinds, Window dressings, Shower curtains, Room dividers)
- Ø Floor coverings (Floor mat, Bath mat, Floor carpet, rugs)
- Ø Fabrics (Lungies, Sarees, Dhoties, Sarongs, Upholstery)
- Ø Fashion Accessories (Shawls, Stoles, Scarves, Bags, Wall hangings, Gift, Home Products)
- Ø Furnishing articles (Cushions, Throws, Bolsters, Tapestry)
- Ø Trimming & Embellishments
- Ø Apparels, Dress Materials

3. **Packages offered for Buyers**

Buyers selected and approved as per eligibility conditions will be offered with the following the Complimentary travel package for attending the show: -

Buyers from America & Latin America	Restricted Economy Class onward and return on actuals or US\$750 whichever is less + 3 night's accommodation
Buyers from other countries	Restricted Economy Class onward and return on actuals or US\$500 whichever is less + 3 night's accommodation

- Complimentary breakfast & dinner
- Complimentary Lunch during the fair days at the fair venue.
- Complimentary Hotel-Venue-Hotel transfers

4. **Eligibility Criteria:**

- Buyers should be in the home textile, apparel, or Clothing Accessories import business for at least 3 years.
- Each importing company will be entitled to get above mentioned travel packages for a maximum of Two representatives only.
- This offer is limited only to the level of Director/Senior Executive/Sourcing Agent/Designer and will be on a First-come-First served basis subject to buyer's eligibility criteria as stated.

5. **The guidelines for availing airfare reimbursement**

- Air ticket copy
- Immigration stamp copies

- Original journey boarding pass
- One passport size photograph.
- Passport Copy.
- Visa Copy.
- Form No. 1 (To be provided by HEPC during fair days on arrival at the fair venue).
- Feedback Form (To be provided by HEPC during fair days on arrival at the fair venue).

Onsite reimbursement will be considered on submission of all above documents except Return journey boarding pass & Return immigration stamp (which needs to be submitted later on your return to the country of origin)

6. **Obligation on the part of the buyer:**

- It is requested to attend the event on all 3 days and mandatory presence for the inauguration on 7th August 2025 Morning.
 - The buyer shall give a report of the exhibitor they met, products of interest; actual buying done or they intend to place an order.
 - The buyer may be interviewed by the press and media and also attend photo sessions.
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Kindly fill out the application form using the link <https://forms.gle/rJ2WRZupEbEzFmVV6> and at the earliest to enable us to process the same.

Thanking you,

Yours faithfully,

(N. Sreedhar)

Executive Director