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Monthly Newsletter HANDLOOM EXPORT

October 2018



THE HANDLOOM EXPORT PROMOTION COUNCIL

Proposed Calendar of Events 2018 - 2019

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| Sl. No. | Name of the Event | Date | Status/Remarks* |
|------------|--|--|---|
| 1 | Hong Kong International Home textiles& Furnishing Fair, Hong Kong | 20-23 April 2018 | Completed |
| 2 | Global Indian Festival, Kuala Lumpur | 9 - 17 June 2018 | Completed |
| 3 | India Home Furnishing fair, Japan | 18 - 20 July 2018 | Completed |
| 4 | Inter textile SHANGHAI home textiles, Shanghai | 27-30 August2018 | Completed |
| 5 | Sourcing at Magic,Las Vegas, USA | 12-15 August 2018 | Completed |
| 6 | India Trend Fair, Tokyo, Japan | 19-21 September 2018 | Completed |
| 7 | WHOS NEXT, Paris, France | 7-10 September 2018 | Completed |
| 8 | IHGF Delhi | October 2018 | Completed |
| 9 | International Sourcing Expo, Sydney, Australia | November 2018 | Registration Closed |
| 10 | Heimtextil, Frankfurt, Germany | 8-11 January 2019 | Registration Closed |
| 11 | Domotex, Hannover, Germany | 11-14 January 2019 | Registration Closed |
| 12 | WHO's NEXT, Paris, France | 18-21 January 2019 | Registration Open |
| 13 | Sourcing at Magic,Las Vegas, USA | 4-7 February 2019 | Registration Open |
| 14 | Ambiente, Frankfurt, Germany | 8-12 February 2019 | Registration Closed |
| 15 | Domotex, Atlanta, USA | F e b r u a r y 28-March2, 2019 | Registration Open (Subject to space Confirmation) |

* Status as on 31.10.2018



HANDLOOM EXPORT

Newsletter of Handloom **Export Promotion Council** October 2018 Vol.L No.7

| Chairman Vice Chairman Editor | Dr. K.N. Prabhu T.V. Chandrasekaran Dr. S.B. Deepak Kumar, Executive Director |
|-------------------------------------|---|
| Editorial team | : Sundar Murugesan R.P. Rajalingam P. Rangasamy S. Sudhalakshmi |

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(under the aegis of Development Commissioner for Handlooms, Ministry of Textiles, Government of India), No. 34, Cathedral Garden Road, Nungambakkam, Chennai - 600 034, India. Tel: +91-44 - 2827897/28276043 Fax: +91- 44 - 28271761 e-mail: hepc@hepcindia.com Website: www.hepcindia.com Ministry of Textiles website: www.ministryoftextiles.gov.in

Regional Office: THE HANDLOOM EXPORT PROMOTION COUNCIL,

1004, 10th Floor, Padma Tower - 1 No.5, Rajendra Place, New Delhi - 110 008. Tel: +91 - 11 - 25826965; Fax: +91 - 11 - 25826966 e-mail: hepcrond@hepcindia.com

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Chairman's Column

Dear Members.

In order to provide marketing platform to handloom exporters, especially MSMEs, clusters and societies to augment more exports, Council is organising a Reverse Buyer Seller Meet in the name of India Textiles Sourcing Fair 2019 at The Leela Ambience Convention Hotel, Delhi during 16-18 February 2019. Council is coordinating with Indian missions abroad for the participation 120 overseas trade visitors. Member exporters are requested to make early registration and to make the event a success.

At the outset of MoU signed between Ministry of Textile, Government of India and

Department of Foreign Affairs, Govt. of Australia during Textiles India 2017 held at Gujarat, with an aim to raise awareness among Australian designers about the wide range of natural and handwoven textile products available in India there by runway presentation, by Australian designers, showing at various international fashion weeks would help to raise the awareness about Indian Handloom across the fashion world, HEPC has been nominated as nodal agency from Indian side. Council coordinated the event "Indian Runway Show in India" held on 10th October 2018 during Lotus Make-up India Fashion Week at Jawaharlal Nehru Stadium, New Delhi.

Today the exporting community is facing liquidity challenge due to slow tax refunds and uncertainties of export subsidies in future. Adding to this, the fluctuations in value of Indian rupee against USD is dragging down the business since the exporters are under dilemma in quoting price while signing export orders. Even a rupee change will lead to a huge loss in the business for exporters, who are doing business in the volatile market.

Global zipper manufacturer Velcro has inaugurated its zipper manufacturing facility in Vietnam, looking to serve the Vietnamese market based on diverse factors, one such aspect is Vietnam's network of free trade agreements (FTAs) including the EU-Vietnam FTA, the Vietnam-South Korea FTA and the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). In the competitive global trade, to sustain in the textile export market, the need of FTA is inevitable for India and it is right time to take swift action on FTA with major importing countriesviz. EU, USA, EAEU, etc.

As per DGCI & S data, during April-Sep'18, the export of handloom products was Rs.1197.73 cr. and declined by 3.6% over the same period during last year.

I request you all member exporters to support and provide guidance in Council activities for the benefit of industry.

With warm regards,

Dr. K.N. Prabhu. Chairman



| Fair Date | | :14 th |
|--|--|-------------------|
| Organizer | | : Expo |
| Venue | | : India |
| Highlights of the fair | as reported by fair aut | horities |
| No. of Exhibitors | : 3000 | |
| No of Halls | | : 16 |
| Area | | : 1,90, |
| HEPC Participants F | leedback | |
| Products Displayed | : Handloom Table Lin Cotton Mats, Cushion Durries, Carpets & M | Cover, |
| No of exhibitors thro | ough HEPC | : 13 |
| Name of the Scheme | | : NHD |
| Visitors visited HPEC Participants Booth | | : 176 |
| Spot Orders | | : Rs.38 |
| Enquiries Generated | | : Rs.5, |
| IHGF Delhi Fair – A | Brief | |
| The fair was held in | 16 halls & each hall wa | s dedica |
| Halls 9,10,11,12 (Outside) | | : Hous & Gar |
| Halls Ground Floor – Hall Upper Floor – Hall 2 | , | : Hom & Fur |
| Halls Upper Floor Halls 2A, 4,6 & 8 | | : Fash & Bag |
| Halls Upper Floor Halls 2A&4 | | : Chris Incens |
| | | |

Name of the fair









IHGF DELHI FAIR

: IHGF Delhi Fair

th to 18th October 2018

xport Promotion Council for Handicrafts

dia Expo Centre & Mart, Greater Noida

ies:

)00 +

90,000 square meters

Kitchen Linen, Home Furnishing, Rugs, Cushion, Throw, Pouf, er, Wall Hanging, Stoll, Scarfs, Fabrics Bath Rugs, Bathmats, & ups

HDP (Ministry of Textiles)

3.38,08,556/-

s.5,25,79,126/-

dicated to a specific products details as follows:

lousewares, Gift & Decorative, Bathroom Accessores, Lawan Garden Products

ome Textiles, Floor Covering Furnishing

ashion Jewellery & Accessores Bags

hristmas Decoration, Candles & ense Sticks



Halls

Outside 12,14,15,& 16 (CFB front lown)

Report

Halls Ground Floor – 5 & 7 Upper Floor Hall 2A : Furniture & Home Accessories

: Lamps & Lighting products.

The 46th edition of IHGF Delhi Fair Autumn 2018 was held at India Exposition Mart Limited from 14th to 18th October 2018. The fair was inaugurated by Shir Ajay Tamata, Hon'ble Minister of State for Textiles, Govt. of India, by lighting of traditional lamp, followed by release of fair directory in the presence of Guest of Honour Shri Ram Muivah, Secretary North Eastern Council, Chairman, EPCH & Chairmen of other EPC's, members of the trade, Ministry Officials, overseas buyers, participants, press & media.

According to EPCH more than 3200 exhibitors have displayed their products in 16 halls across 1,90,000 sqm besides permanent mart.

HEPC has participated in this fair under National Handloom Development Program of O/o. Development Commissioner for Handloom, Ministry of Textiles with 13 member exporters. The participants have displayed Handloom Rug, Stole, Bag, Door mats, Home Furnishing, Upholstery, Fabric, Curtain, Cushion Cover, Throw, Table Cover, Cushion Pouffs, Kitchen Towel, Apron, Door stopper & Made-ups, etc. As per the feedback received from our participants there were 176 business visitors have visited them & placed spot orders worth of Rs.38.08 lakhs & made enquiries worth of Rs. 5.25 crores. During the fair, many seminars have been organized.

The fair was coordinated by staff of Regional Office, HEPC headed by Shri R.P. Rajalingam.

The next IHGF Delhi Fair, Spring is to be held during 18-22 February 2019.















Report









Report



R.P.Rajalingam, Consultant

INDIAN RUNWAY SHOW, NEW DELHI HELD ON 10.10.2018 AT JAWAHARLAL NEHRU STADIUM

A Memorandum of Understanding on cooperation in Textiles, Clothing & Fashion sector between Ministry of Textiles, Government of India & Department of Foreign Affairs and Trade, Government of Australia has been signed during Textiles India, 2017 at Gandhinagar, Gujarat to facilitate cooperation in relation to matters within the textiles and fashion sector for mutual interest and benefit to the participants. According to the MoU, Australian designers have identified the Indian artisanal handloom fabrics during their visit, for conversion in to fashion garments and showcase on runway show at Fashion Weeks in India and Australia, to widen international markets for India Handloom.

HEPC has been entrusted the work to coordinate with High Commission of Australia in India and Ms. Carolin Poiner, curator appointed by the Government of Australia. A proposal has been prepared and submitted, got approval of Government of India for purchase of the handloom fabrics identified by the Australian designers and to conduct a runway show in India as well as in Australia. Council has arranged Ikat Cotton Fabrics from Telangana, Banaras brocade & silk fabrics from Varanasi & Silk fabrics with embroidery from Fulia, West Bengal. In this endeavour the first Runway Show in India was held on 10thOctober 2018 during Louts Make-up India Fashion Week during 10th to 14thOctober 2018 at Jawaharlal Nehru Stadium, New Delhi.The fashion show was held using garments designed by five Australian designers – viz. Ms.Anna Plunkett & Luke Sales, Ms. Lizzie and Georgie Renkert, Cassandra Harper, & Ms. Roopa Pemmaraju on different moods, styles and fashion namely Romance was Born, We are Kindred, Cassandra Harper and Weavers of West Bengal Silks with Roopa



respectively made out of Indian handloom fabrics.

The fashion show highlighted the collaboration between Indian handloom weavers and Textile Artisans with Australian Designers in bringing out contemporary garments in Indian handwoven fabrics developed under the project.

We are Kinder: In a celebration of harmony and symbiosis, sister and kindred spirit, Lizzie and Georgia Renkert embraced the extraordinary silk of Varanasi to create their luxuries collection of feminine, modern and innovative designs that have been realised though rich fabrications, traditional techniques and bespoke silk brocade woven by master wavers in Varanasi whose weaves have occupied a pride of place in the weaving traditions of India.

Cassandra Harper: Australian designer Cassandra Harper is renowned for her use of handcrafted techniques and handloom textiles from across India. Cassandra's stunning Resort collection has been created in collaboration with the tradition Ikat weaver in the state of Telangana. The distinctive hand crafted textiles are created by a family of highly skilled weavers, who have been mastering the exquisite tie & dye techniques in their villages for many generations.

Romance was Born: The renowned duo Anna Plunkett and Luke Sales are known for their ability to transform any theme or inspiration into a glimmering chimerical fashion paradise full of wonderment. Romance Was Born create immersive cultural experiences that provoke and emotional response. Designed in collaboration with master wearers, the magical collection is an innovative take on the beautiful Gyasar brocades of Varanasi. The traditional weaves of Varanasi are also an art form representing a syncretic Hindu-Muslim culture.

Roopa: Roopa is name synonymous with ethical, individual, luxury fashion. The brand's vision is to respect artisans and artists – giving back while creating something entirely new, beautiful and yet, unexpected. Each piece is designed in collaboration with skilled craftspeople, focussing on beautiful silhouettes, timeless embellishment and bold attitude. Roopa's collection has been created in collaboration with the weavers in West Bengal, resulting in stunning silk jacquards and embellished by master craftsmen in her studio in Bengaluru.

The fashion show was attended by renowned designers, officials from various Embassies besides senior officials of Ministry of Textiles, Govt. of India & Australian High Commission in India. Council has also put up a stall displaying garments developed by the above designers in the project at Lotus Make-up India Fashion Week at Jawaharlal Nehru Stadium, New Delhi organised by FDCI, New Delhi. The weavers were also present at the stall & they have received some inquires for their products.

Shri Ajay Tamta, Hon'ble Minster of States for Textiles, Government of India & Ms. Harinder Sandhu, Australian High Commissioner in India have visited our stall. The ADC's of DC Handlooms, besides senior official of Ministry of Textiles, Government of India, have visited the promotional stall. Dr. S.B. Deepak Kumar, Executive Director, HEPC has briefed the Media.











Shri Ajay Tamta, Hon'ble MoST interacting with weavers



ED, HEPC briefing interaction with Australian High Commissioner in India



































- R.P. Rajalingam, Consultant



BUYER SELLER MEET DURING ALMORA FESTIVAL 2018

Almora is a picturesque town located near the Kosi River in Kumaon region of Uttarakhand. It is considered as the cultural centre of state. Apart from scenic beauty, Almora is also a hub of finest items of art and craft. Some of the common crafts in Almora are Aipan (ritual floor painting), copper ware, Likhai (wood carving), Bichu Buti (nettle fibre craft), Ringal/bamboo craft, designer shawls, handloom Shawls, scarves, etc.

Almora District Administration, Government of Uttarakhand has organized a 3 days Almora Festival from 21-23 October 2018 to celebrate a rich legacy and culture of Almora and also to put the place a preferred destination for investment business. During Almora Festival a buyer seller meet has been organized on 20th and 21st October 2018 at Uday Shankar Cultural Academy. The Handloom Export Promotion Council has arranged participation of 5 member exporters to source handloom products directly from artisans of Uttarakhand in the Buyer-Seller-Meet. The participation has been organized under NHDP scheme of Office of the Development Commissioner for Handlooms, Ministry of Textiles.

Shri J. Goburdhan, Hon'ble High Commissioner of Mauritius has inaugurated Almora Festival on 20.10.18 in the presence of Shri Nitin Bhaduria, District Magistrate, Almora, Dr.Deepak Murari, General Manager, District Industries Centre, Almora, Shri Anup Datta, CEO, Khadder and other dignitaries.

During Buyer Seller Meet 50 Artisans have displayed their products such as Aipan (one of the traditional forms of rangoli of Kumaon and is practiced in the state of Uttarakhand. It is a art form used extensively to decorate floors and walls at the places of worship and entrances of homes), Bamboo Craft, Designer Shawls, Handloom Stoles, Scarves, Copper ware/handicrafts etc

The exporters interacted with Artisans of Handloom Shawls, Scarves Bamboo Craft in their stand. The exporters have appreciated the work of artisans. They have emphasized the importance of fast colours as per forecast, minimum traditional motifs to keep the cost of product cheaper to easily market the product in international market. On the other hand the exporters' presence was very helpful to the Artisans to know the correct range of products for exports.

All the exporters have expressed their satisfaction about the Buyer-Seller-Meet and thanked HEPC for conducting the event. Most of the exporters have shown keen interest to visit again in such BSMs. Shri Lakshmi Narayan, Assistant Director coordinated the BSM supervised by Shri R.P. Rajalingam, Consultant.





Welcoming the Chief Guest J. Goburdhan, Hon'ble High Commissioner of Mauritius





Report



Report

Release of Almora Festival Catalogue

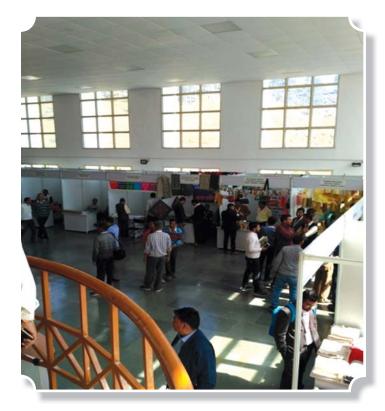






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Lakshmi Narayan, Assistant Director.



SEMINAR ON HEIMTEXTIL 2019 COLOR TRENDS AT KARUR

As one of the export promotion activities through dissemination of market trend information to member exporters, Council organised a seminar on Heimtextil 2019 color trends and Visual Merchandising" at Karur on 04-10-18. The event was organised as proposed in the Annual Action plan of the Council to help the member exporters in preparing their products and its display during fair participation and upcoming Heimtextil 2019 edition in particular.

Presiding on the occasion, Dr.K.N.Prabhu, Chairman delivered welcome address highlighting the objective of the seminar and appealed to the member exporters to avail the opportunity in preparing themselves for the upcoming season.

Dr.S.B.DeepakKumar,IAS., Executive Director in his address informed various activities being proposed by the Council towards organising participation in Heimtextil including the proposal for print design development for the member participants in collaboration with National Institute of Fashion Technology, Chennai.

Shri.M.Nachimuthu, President, Karur Textile Manufacturer Exporters Association in his special address to the gathering shared his experience of exhibiting in Heimtextil and stressed the importance of having a close watch on seasonal colour and design trends.

Dr.Kaustav Sengupta, Associate Professor, National Institute of Fashion Technology, Chennai made a presentation Heimtextil 2019 color trend forecast on five themes namely "Pursue Play", "Seek Sanctuary", "Go Off-Grid", "Escape Reality" and "Embrace Indulgence". He made an interpretation of these themes and explained about the adoption of colour, design and textures as envisaged in the trend forecast under each theme.

Dr.M.Vasantha, Associate Professor, National Institute of Fashion Technology, Chennai in her presentation to the gathering stressed the importance of Visual Merchandising in presenting the products in the stall, stall interiors and exteriors, thematic display. lighting requirements, merchandising techniques' and Do's and Don'ts during the event participation

The seminar programme ended with vote of thanks by Shri.T.V.Chandrsekaran, Vice Chairman of the Council.



Vote of thanks by Shri.T.V.Chandrsekaran, Vice Chairman, HEPC







Felicitation



Report ************



Address by Dr.K..N.Prabhu, Chairman, HEPC

SEMINAR ON EXTIL 2019 COLOR TRENDS UAL MERCHANDISI

Address by Dr.S.B.Deepak Kumar, IAS., Executive



Special address by Shri.M.Nachimuthu, President, **KTMEA**



Presentation by Dr. Kaustav Sengupta, Assoc. Professor, NIFT, Chennai



Presentation by Dr. M.Vasantha, Assoc. Professor, NIFT, Chennai



Interactive session

- P. Rangasamy, Deputy Director.



INVITING APPLICATION FOR PARTICIPATION IN INDIA TEXTILES SOURCING FAIR AT NEW DELHI DURING 16 -18 FEBRUARY 2019

Having organized six successful editions of IIHF Fair consecutively in Chennai, Handloom Export Promotion Council is organizing a Reverse Buyer Seller Meet in the name of India Textiles Sourcing Fair at The Leela Ambience Convention Hotel, Delhi during 16-18 February 2019. The event will have participation of about 120 overseas trade visitors and 150 exhibitors from all over India. The event details are furnished below:

| | FAIR INFORM | ATION | | |
|---------------------------------|--|-----------------|-----------------|--|
| Name of the Event | India Textiles Sourcing Fair | | | |
| Date | 16-18 February 2019 | | | |
| Venue | The Leela Ambience Convention Hotel, Delhi | | | |
| Product Profile | Table linen, Bedlinen, Kitchen Linen, Furnishing elements, Curtains, Floor coverings, Wall hangings, Trimmings and embellishments, Indian attire (sarees), clothing accessories (Stoles, Scarves, Shawls, etc.) Gift articles & collectors' items made out of handloom fabrics. | | | |
| No. of Exhibitors proposed | 150 | | | |
| No. of Overseas Buyers expected | 120 | | | |
| Subsidized Participation fees | 9 sq.mtrs | 18 sq.mtrs | 27 sq.mtrs | |
| for pre-equipped standard booth | Rs.58410/- | Rs.1,11,510/- | Rs.1,59,300/- | |
| (inclusive of 18%Service Tax) | (One side open) | (One side open) | (One side open) | |
| | Rs.64251/- | Rs.1,22,661/- | Rs.1,75,230/- | |
| | (Two side open) | (Two side open) | (Two side open) | |
| Application Form | https://www.hepcindia.com/wp-content/uploads/2018/10/ Application_form_for_RBSM_2019.pdf | | | |
| Payment Details | DD/Multicity cheque in favour of "Handloom Export Promotion Council", payable at Chennai Bank Transfer: Name of the beneficiary: Handloom Export Promotion council A/c. No.: 10457373309 IFS code: SBIN0000878 Bank Name: State Bank of India Branch: Anna Salai | | | |





nue: The R

Director, HEPC



Yours Sincerely, Sd/-(S.B.Deepak Kumar) **Executive Director**



Article

Authorised Economic Operator Programme

AEO is a programme under the aegis of the World Customs Organisation (WCO) SAFE framework of standards to secure and enhance international supply chain security and facilitate movement of legitimate goods across international border with "secure" and "reliable" trade partners.

AEO status holder is entitled for certain privilege, benefits and preferential treatment in clearance of import/export cargo. The three tier AEO (T1,T2,T3) certification is launched by Indian Customs and provides statutory framework for AEO programme vide circular 03/2018 dt.17.01.2018 which has simplified AEO accreditation process.

Key Benefits of AEO programme for Exporters/Importer that translate into savings in time and costs thereby enhance business competitiveness.

- 1. Internationally supported certificate
- 2. Customs certified secured & reliable trading partner
- Facilitation higher than accredited client programme available to importers 3.
- Reduced customs examination 4.
- Reduced Bank Guarantee. 5.
- 6. Factor to ascertain the credentials of importers/exporters across globe

The detailed note on "Authorised Economic Operator Programme" issued by Directorate of International Customs, Central Board of Indirect Taxes & Customs are as given below.

BACKGROUND

Prior to adoption of the SAFE Framework by WCO in 2005, Customs administrations all over the world, including India, were already implementing various forms of Customs compliance programmes which focused on compliance with traditional areas of Customs requirements, and which can also be considered as trade facilitation programmes, based on the Revised Kyoto Convention's "authorized persons" provisions. In India, this programme was known as Accredited Client Programme (ACP) vide Notification No.42/2005-Cus dated 24.11.2005 to provide facilitation to ACP clients subject to their fulfillment of the prescribed eligibility criteria.

Over the years, AEO has become a flagship programme for WCO Members as it offers an opportunity for Customs to share its responsibilities with the businesses, while at the same time rewarding them with a number of additional benefits. As of March, 2015, 168 out of 180 WCO Members have signed Letters of Intent committing to implement the SAFE Framework. In India, the AEO programme was launched in 2011 on pilot basis vide Circular No37/2011-Cus., dated 23.08.2011 and rolled out in full fledged manner vide Circular No. 28/2012-Customs dated 16.11.2012.

Article 7.7 (Trade Facilitation Measures for Authorized Operators) of the WTO Trade Facilitation Agreement (TFA) also provides for implementation of "Authorized Operator" scheme on the basis of international standards, where such standards exist.

In the light of these international developments, as well as in view of the focus of the Government of India on "Ease of Doing Business", Central board of Indirect Taxes & Customs has developed a comprehensive unified trade facilitation programme by incorporating the existing ACP scheme and ongoing AEO programme into a revised AEO programme vide Circular No. 33/2016-Customs, dated 22.07.2016 providing additional facilities to the legitimate trade who have demonstrated strong internal control system and willingness to comply with the laws administered by the Central Board of Excise and Customs.

The objective of the revised AEO Programme shall continue to remain same as earlier, that is, to provide businesses with an internationally recognized quality mark which will indicate their secure role in the international supply chain and that their Customs procedures are efficient and compliant. An entity with an AEO status can, therefore, be considered a 'secure' trader and a reliable trading partner.

There are multiple tiers of certification in the new AEO Programme. For importers and exporters there are three tiers providing varying levels of benefits:

- AEO T1 Verified on the basis of document submission only
- AEO T2 In addition to document verification, onsite verification is also done
- the applicant is subjected to physical verification

For logistics providers, custodians or terminal operators, custom brokers and warehouse operators there is only one tier:

AEO LO - In addition to document verification, onsite verification is done As on 1.08.2018, there are total 1202 AEO status holders. Among which, 757 are AEO T1, 182 are AEO T2, 1 is AEO T3 and 262 are AEO LO. The list of the AEO status holders is regularly updated and uploaded on Indian Customs website.

ELIGIBILITY

Any legal entity that undertakes Customs related work can apply for the AEO Programme if they fulfill the following conditions:

- They have handled 25 Import or Export document in last Financial Year.
- Programme Manager).
- The applicant must have been Financially Solvent for the last 3 Financial Years.
- Government' during last 3 Financial Years.

PROCESS

The program uses a 'trust but verify' approach with the trade community. To apply to the programme, a prospective AEO certificate holder submits basic company information and a security profile as per the annexure in the circular. The AEO team checks on the company in its general compliance, legal compliance, management of commercial and transport records, financial solvency, safety and evaluates safety and security with respect to procedural security, premises security, cargo security, conveyance security, personnel security, business partner security and security training and threat awareness. The AEO specialists conduct onsite visit of domestic facilities to confirm the security practices are in place and operational in case of higher certification levels. The efficient and compliant businesses are certified into the programme.

The Circular 33/2016-Customs, dated 22.07.2016 codifies the AEO Programme and establishes certain time sensitive mandates such as reviewing and certifying AEO T1 within 30 days of submission of information and/ or documents; conducting on site verification for AEO T2 and AEO LO within 90 days of the information and documents provided; preparation of reports with recommendation to the AEO Programme Manager within 60 days of completion of onsite verifications.

BENEFITS

Through this initiative, Indian Customs asks businesses to ensure the integrity of their security practices, and communicate and verify the security guidelines of their business partners within the supply chain. In exchange, Indian Customs affords its AEO members with certain benefits, including:

- is not notified.
- clearance from wharf to warehouse for AEO T1, T2 and T3.









AEO T3 – For AEO T2 holders who have enjoyed the status for 2 years only on the basis of document verification and for AEO T2 holders who has not enjoyed the status continuously or has introduced major changes in business,

They have had their business activity for last 3 Financial Year (This condition can be waived off by the AEO

The applicant must not be issued a Show Cause Notice involving 'fraud, forgery, outright smuggling, clandestine removal of excisable goods or cases where Service Tax has been collected from customers but not deposited to the

1. Self-declaration of SION under Para 4.07A of FTP 2015-20 for AEO status holder Exporters in cases where SION

2. Inclusion of Direct Port Delivery of imports to ensure just-in-time inventory management by manufacturers –

3. Inclusion of Direct Port Entry for factory stuffed containers meant for export by AEOs for AEO T1, T2 AND T3.



Article

- 4. ID cards to be issued to AEO's personnel for allowing entry to Customs House, CFS and ICD.
- 5. Investigation related to AEO status holder shall be fast tracked within 6-9 months.
- Dispute resolution related to AEO status holder shall be completed/adjudicated within 6 months. 6.
- 7. AEO status holder will get an e-mail regarding arrival/ departure of vessel carrying their consignment.
- Faster disbursal of drawback amount within 72 hours of EGM submission. 8.
- 9. The assessment/examination shall be done processed on priority basis.
- 10. Faster disbursal of refund, including IGST refund and rebate for AEO status holder within 45 days of submission of complete documents.
- 11. Automatic activation of Deferred Duty Payment option for AEO T2 and AEO T3 status holder.
- 12. Benefits of Mutual Recognition Agreements with other Customs Administrations for AEO T2 and AEO T3.
- 13. Extension of facilitation to exports in addition to imports depending on the tier of certification.
- 14. Self-certified copies of FTA / PTA origin related or any other certificates required for clearance would be accepted.
- 15. Request based on-site inspection /examination.
- 16. Paperless declarations with no supporting documents.
- 17. Recognition by Partner Government Agencies and other Stakeholders as part of this programme.

NEXT STEP

In accordance with the World Customs Organization Framework of Standards to Secure and Facilitate Global Trade, Indian Customs has collaborated with several foreign customs administrations to align with their Authorized Economic Operator Programmes, which effectively allows Indian Customs to internationalize the core principles of the program and provide benefits to Indian trade at the international level. Indian Customs has signed two Mutual Recognition Agreements with the Customs Administrations of South Korea and Hongkong. Future MRAs are in negotiation with United States of America and Taiwan. MRA initiating proposals have been forwarded to major trade countries in South East Asia like Malaysia, Singapore, Thailand, Philippines & Indonesia. Additionally, few major regional economic blocks like East African Community have proposed MRA with India. These proposals are being earnestly studied and actively pursued.

Indian Customs is regularly working with other Indian Government agencies involved in import/export to enhance the scope of benefits for AEO members. They also continue to identify opportunities to increase efficiency and reduce redundancy within the programme to bring it in line with the international best practices.

The process for AEO accreditation has been systematically decentralized. This will result in faster and more streamlined processing of AEO applications. This vision is in sync with the Indian Prime Minister's vision of 'Under 50' rank in World Bank's Ease of Doing Business Report. Indian Customs is intently committed to this vision and all the major Custom Houses are organizing extensive outreach programs and regular awareness dialogue with the trade to make them aware about this program and the benefits associated with it. For any query regarding the AEO Programme, the AEO Cell in the jurisdictional Custom Chief Commissioner's office can be approached. The AEO cell will be the nodal agency to take the applicant through the complete AEO accreditation process and help the applicant as and when the support is required for filing of AEO application.

The Indian AEO Programme is a game-changer. It will not only achieve 'Make in India' but also substantially add to the vision and lead India to become a manufacturing and exporting power-house. Indian Customs is fully committed to make this vision a reality by playing its mandated role in India's growth story through its AEO initiative.

(Source: Directorate of International Customs, CBIC)

M. Sundar, Joint Director









Circulars



Feedback



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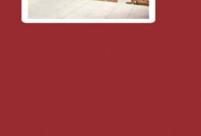












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Handloom Export Promotion Council

(Ministry of Textiles, Government of India) 34, Cathedral Garden Road, Nungambakkam, Chennai- 600 034, India Phone : +91-44-28276043 / 28278879, Fax : +91-44-28271761 E-mail: itsf@hepcindia.com Web: www.hepcindia.com Website Ministry of Textiles: www.ministryoftextiles.gov.in

