



Monthly Newsletter

# HANDLOOM EXPORT

Vol. I No. 6 Rs. 50

September 2019



*THE HANDLOOM EXPORT PROMOTION COUNCIL*

## Proposed Calendar of Events 2019 - 2020

Sl. No.	Date / Month	Name of the Event proposed	Product profile / Focus product
1	20-23 April 2019	Hong Kong International Home textiles & Furnishing Fair, Hong Kong	Home textiles and Clothing Accessories
2	1-9 June 2019	Global Indian Festival, Kuala Lumpur	IHB products
3	17-19, July 2019	30 <sup>th</sup> India Home Furnishing Fair/40 <sup>th</sup> India Garment Fair	Hometextiles / Clothing accessories, Garments
4	22-24 July 2019	Hometextile Sourcing / Apparel Sourcing Expo, New York, USA	Home textiles
5	24-26 July 2019	India Trend Fair , Tokyo	Hometextiles / Clothing accessories, Garments
6	11-14, Aug' 2019	Sourcing at Magic, Las Vegas, USA	Clothing Accessories
7	6-9, Sep 2019	WHO's NEXT , Paris	Clothing Accessories
8	17 -19 Sep 2019	Heimtextil Russia	Home Textiles, Floor Coverings
9	Feb/Mar 2019	India Textile Sourcing Fair, Delhi	All textile products
10	12-14, November 2019	International Sourcing Expo, Melbourne, Australia	Home textiles, Clothing Accessories
11	07-10. Jan 2020	Heimtextil 2020	Hometextiles
12	10-13, January 2020	Domotex, Hannover, Germany	Floor Coverings
13	January 2020	WHO's NEXT, Paris, France	Clothing Accessories
14	January 2020	Intermoda, Mexico	Fashion and clothing accessories
15	11-14, February 2020	Texworld, Paris	Fabrics and fashion
16	7-11, February 2020	Ambiente, Frankfurt, Germany	Home Textiles and Fashion accessories
17	5-7, February 2020	Domotex Atlanta	Floor coverings



# HANDLOOM EXPORT

Newsletter of Handloom  
Export Promotion Council  
September 2019 Vol.L No.6



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Dear Members,

As per the export data received from DGCIS, export of handloom products for the period Apr' 19 to Sep' 19 was Rs.1223.92 crore/US\$ 175.05 million as against Rs.1197.73 crore/US\$ 175.08 million over the corresponding period of last year Apr' 18 to Sep' 18 witnessed positive growth by 2.19 % in rupee terms and 0.02 % in dollar terms.

Council participated in Who's Next, Paris during 6<sup>th</sup> to 9<sup>th</sup> September 2019 with member exporters under Market Access Initiative scheme of Department of commerce, Ministry of Commerce. As per feedback from HEPC participants', the participants had spot order worth Rs.3.42 crore & enquiries worth Rs. 4.55 crore during the event.

Council participated in Heimtextil Russia during 17<sup>th</sup> to 19<sup>th</sup> September 2019 with member participants under National Handloom Development Programme (NHDP) of Office of the Development Commissioner (Handlooms), Ministry of Textiles. As per feedback from HEPC participants', the participants had spot order worth Rs.1.98 crore & enquiries worth Rs. 5.99 crore during the event.

Chairman and Executive Director attended the meeting under the chairmanship of Secretary (Textiles) to discuss action plan to materialize the export opportunities arising out of US-China trade war on 09.09.2019.

Now, the main concern of the export community is RoSCTL, an export benefit announced during March 2019 which is yet to be dispensed and no clarity on export incentives to be offered by the ministry in compatible with WTO norms.

In connection with formulation of New Textiles Policy and finalising alternative incentive schemes compatible with WTO norms for exports, ministry is seeking inputs/suggestions and cost data from the industry. The circular for the above along with proforma has already been sent to all members of the Council. Hence member exporters are requested to provide inputs/suggestions to council along with duty incidence on production so that Council will represent the issues of every individual member concerned. This will benefit the entire textile exporting community.

With warm regards,



A handwritten signature in blue ink, appearing to read 'K.N. Prabhu'.

Dr. K.N. Prabhu,  
Chairman

## HEIMTEXTIL RUSSIA, IEC CROCUS EXPO, MOSCOW (17<sup>TH</sup> TO 19<sup>TH</sup> SEPT. 2019)

### Overview of the fair:

Fair Organizer	: Messe Frankfurt RUS, Leningradsky prospect 39, Bldg. 80,125167, MOSCOW, Russia. Tel +7495 649 -8775
Venue	: IEC Crocus EXPO, Moscow
Duration of the fair	: 3 days (17 <sup>th</sup> to 19 <sup>th</sup> Sept. 2019)
Scheme	: National Handloom Development Programme (NHDP) under MoT (Based on DCHL recommendation of the Event Participation proposal submitted by the council long before the event date)
HEPC participants	: 19 participants + HEPC stall
Products displayed	: Home textiles, Bags, Baby Products, Scarves, Men & Ladies garments, Stole, Shawl, Table Linen, Kitchen Linen, made-ups, cushion covers, Rugs, Floor coverings, Bed linens, Towels, Home Textiles Accrysts, etc.
Exhibited countries	: Total around 230 exhibitors from 20 countries mainly From India, Turkey, China, Germany, Pakistan etc.
Buyers from	: Mainly from CIS & nearby countries
Spot orders generated	: 1.98 crore
Enquiries generated	: 5.99 crore
Total Buyers / visitors	: 689 Trade visitors

### Key Features of the Fair:

Heimtextil Russia is the only specialized trade fair for home and contract textiles in Russia. During 20 years of its presence on the Russian market it has become the best place to find suppliers of high-quality textiles in 12 product groups for home, hotels, restaurants and offices.

- ◆ More than 200 exhibitors from 20 countries
- ◆ Over 17 000 professional visitors from all regions of Russia and the CIS countries
- ◆ One and only specialized trade fair for home and contract textiles in Russia
- ◆ The largest business platform of the Russian textile industry

- ◆ European standards of organization + deep knowledge of the Russian market

The 21<sup>st</sup> edition of International Trade Fair for Home Textiles, Floor Coverings and Interior Furnishings Heimtextil Russia took place in Moscow on 17-19 September, 2019. Total 229 exhibitors from around 20 countries and buyers more than 17800 from all regions of Russia and the CIS countries visited three day event.

**Diverse International exposition & participation from big companies like:**

Famous Portuguese towel manufacturer Mundotextil, Italian producer of design carpets from high-tech fiber Filomaestro, Moldavian full-cycle manufacturer Tirotext, Belorussian companies Mogotex and Orsha Linen Mill, and many others. Well known Russian producers and distributors such as Monolit, Sofi De Marko, Gerd Billerbeck, Gold Textile, and Ermolino have participated in the show. Apart from India Pavilion, other countries like Germany, Turkey, China, and Pakistan have participated in Heimtextil Russia 2019 under their respective national pavilion area.

**Full range of home and contract textiles:**

- ◆ Traditionally Heimtextil Russia presents full range of home and contract textiles, divided into 12 product groups, such as bedroom textiles, bathroom textiles, kitchen textiles, window decoration, furniture fabrics carpets and floor coverings, fabrics for interior decoration, etc.
- ◆ In a separate exposition of carpets and floor coverings manufacturers from all over the world demonstrated hand-made carpets for home interior, as well as machine-made carpets and floor coverings for commercial premises, such as hotels, restaurants and offices.
- ◆ Another separate exposition belongs to all types of textile technologies from sewing, cutting and ironing machines to digital print machines and software.

**Extensive programme of accompanying events for all types of professional visitors** For the past 20 stable years of its existence, Heimtextil Russia has gained a large network of professional visitors, and during this 21<sup>st</sup> edition, more than 18000 of textile specialists from all regions of Russia and the CIS countries visited all the exhibitors. These are wholesalers, large retail chains, agents, retailers, designers and decorators, as well as representatives of contract business.

- ◆ Also, Heimtextil Russia arranged extensive and diverse programme of accompanying events, involving all segments of the fair visitors:
- ◆ A series of topical trend sessions for designers and decorators, featuring hosted International stars of interior and textile design;
- ◆ Special programme of events for representatives of contract business, including on-site guided tours with the industry experts;
- ◆ Match-making programme with retailers and wholesalers;

- ◆ The 7<sup>th</sup> Heimtextil Russia Design Awards – the annual contest, dedicated to textile design. The best designer will take part in Heimtextil 2020 in Frankfurt with his own stand.

### Heimtextil Russia Trend Gallery exhibited:

Trend Gallery by Heimtextil Russia was impressively organised with the best representatives of decoration and interior design industry based on Heimtextil Frankfurt trend colours and themes:

- ◆ Mobilissimi art gallery presented Missoni Home premium brand in 2 spaces: Design Space lecture area (furniture, lighting and textiles from Golden Age Silver & Gold and Silver springtime collections) and Trend Gallery (furniture, light and textile exhibition from Winter Flame collection)
- ◆ In Creative Space Workshop, AMIGO Company displayed an art panel of motorized sun-protection systems: 12 plates formed the walls of the Workshop and became an interactive art object.
- ◆ In Trend Gallery ,one can see a new way of hitching and author's tailoring of curtains, trend colours and unique ornament on rep ribbons in a new reading of the works by the French artists Robert and Sonya Delaunay - a brilliant result of collaboration between the textile designer and decorator Galina Lugina and Manders company. The three-meter velvet Designers Guild with decoration of rep ribbons from the new Orphism collection presented at the stand in all its breadth and beauty in the format of a huge maze.
- ◆ Manders - General Partner for decorative paints, and presented a new collection of fabrics and wallpapers Le Poeme de Fleurs by Designers Guild for Fall-Winter 2020 season as a part of Heimtextil Russia Trend Gallery.
- ◆ Espocada presented its conceptual look in Design Space lecture area, focusing on selected designs, nuances of color palette and renewed textures. For the first time in a while, Heimtextil Russia visitors had chance to see the Espocada design ranges

### HEPC's participation

Council participated for the first time in Heimtextil Russia with 19 member exporters under financial assistance from National Handloom Development Programme (NHDP) under MoT (Based on DCHL recommendation of the Event Participation for the proposal submitted by the council long before the event date). Council provided constructed booth with basic display accessories, including furniture and lighting. Council also put up a central promotional stall and showcased the brochures, promotional materials for Indian Handloom brand. Visitors were explained about the benefits of India Handloom Brand. Indian Pavilion was inaugurated by Deputy Chief Mission of Indian Embassy Mr.B.S.Pradhan, Ms. Monica Agarwal, from Commercial section and along with other important dignitaries from Fair authority

A meeting with fair organizer **Mr. Eugen Alles**, Managing director, **Ms. Ekaterina Tydykova** Show Director along with Mr.Moorthy, EC member HEPC and Mr.Sundar Murugesan, JD -HEPC were held regarding the promotional activities to be undertaken for HEPC's participation in next edition of Heimtextil Russia and also about the strategic location & size of HEPC's pavilion. The fair organizer assured their necessary support to allot space in main prime location for participation in the next edition and requested Council to bring more participants for the event in the next edition.

## Report

The display of products includes Table Linen, Kitchen Linen, Baby Products, Scarves, Bag, Men & Ladies garments (Women wear, beach wear, Night Wear, Shirts, etc), Stole, Shawl, etc. During the three days event, total 689 trade visitors made visit to HEPC 19 members exporter's booths. The next edition Heimtextil Russia 2020 will be held at same location & Halls 3 & 4 IEC Crocus Expo Moscow, Russia from 14th to 16<sup>th</sup> Oct.2020.



- Shri. Sundar Murugesan, Joint Director



## WHO'S NEXT FAIR (September 2019)

Name of the fair	: Who's Next
Organizer	: WSN Development
Venue	: Hall - 1, Parc Des Expositions – Porte De Versailles, Paris
Duration	: 4 days (6 -9 September 2019)
No. of exhibitors through HEPC	: 20 +1

### HIGHLIGHTS OF THE FAIR AS REPORTED BY THE FAIR AUTHORITIES:

No. of Indian Exhibitors	: Nearly 100
Exhibitors from	: France, Italy, Greece, Germany, India, China, Colombia, Argentina, Canary Islands, Portugal, Japan, Turkey, Spain, Indonesia, UK, United States, South Korea, Thailand, Madagaskar, Morocco, Denmark, Brazil, The Netherlands, Mexico, Vietnam, Hong Kong, Philippines, Poland, Mauritius, Equator, Belgium, Switzerland, Nigeria, Tunisia, Sweden, Israel, Austria, Hungary, Serbia, Bulgaria, Pakistan, Croatia, Ghana, Pays-Bas, Romania, Slovakia, Taiwan, Uruguay, Guatemala, Lituania, Australia, Canada, Ireland, Nicaragua, Norway, Czech Republic, Russia, Singapore, Saudi Arabia, UAE, Lebanon, Malaysia, Monaco
Products	: Textile Accessories, Scarves Jewellery, Beauty, Belts, Hats, Socks, Shoes, Ties, Polish Concept, Gloves, Underwear, Swimwear, Glasses, Watches, Multi Accessories, Design, Umbrellas, Fragrance, Bags, Luggage, etc.

### PARTICIPANTS FEED BACK:

Products displayed	: Scarves, Stoles, Shawls, Hand beaded bags, Cotton Bags, Fashion Accessories, Pareos, Bandana, Garments, etc.
Products of interest shown by buyers	: Scarves, Stoles, Shawls, Bags, Ladies Garments, etc.
No. of visitors	: 415
Spot orders	: Rs.3.42 crore
Enquiries generated	: Rs.4.55 crore

### PREFACE:

WHO'S NEXT, a bi-annual event, was held from 6-9 September 2019 at Porte de Versailles, Parc des Exposition, Paris, France. Who's Next trade show brought together French and International ready-to-wear collections across 6 different areas: Fame, Trendy, Resort & Swimwear, Accessories, From & Impact. The fair being organized by M/s.WSN Developpement in Paris mainly focusses on fashion accessories products such as scarves, stoles, shawls and other similar fashion items.

**About the Event:**

More than 20 years after its creation, WHO’S NEXT has become the leading international fashion trade show for womenswear in Europe. In January and September, the event welcomes 50,000 visitors through its doors at the Porte de Versailles Exhibition Centre in Paris, with around 700 French and international ready-to-wear brands there for them to discover. The fair organizer arranged well-designed halls covering the entire range of Fashion accessories & related items. Workshops and conferences were also a part of the fair.

**Export of handloom products to France:**

**Table detailing export of handloom products to France during 2015-16, 2016-17 and 2017-18**

Sl. No.	Category	2015-16		2016-17		2017-18	
		INR CR	US \$ M	INR CR	US \$ M	INR CR	US \$ M
1	Fabrics	3.20	0.48	1.64	0.25	1.27	0.20
2	Floor Coverings	28.74	4.39	29.15	4.36	34.85	5.41
3	Clothing Accessories	3.11	0.49	6.34	0.95	0.85	0.13
4	Made-ups	50.89	7.77	60.10	8.99	68.27	10.60
	<b>Total</b>	<b>85.93</b>	<b>13.13</b>	<b>97.24</b>	<b>14.54</b>	<b>105.23</b>	<b>16.33</b>

It is observed that there is an increase in the export of Handloom products to France. Export registered 13.16% year-on-year growth in rupee terms during 2016-17 and 8.23% year-on-year growth in rupee terms during 2017-18. In order to provide impetus in the export of Handloom products to EU, Council repeated participation in the summer edition of Who’s Next Fair, Paris.

**H.E.Mr.Vinay Mohan Kwatra, Ambassador of India at Paris** visited the event and interacted with the participants. The Ambassador inaugurated Indian pavilion and released participants catalogue. Mr.Premanand Jothy, First Secretary, Income Tax Overseas Unit/ Economic and Commercial Wing of Embassy of India in Paris accompanied the Ambassador during the visit.



*Inauguration function of Indian Pavilion*



*Release of HEPC's participants catalogue*



*Ambassador of India at Paris, visiting HEPC's member participants stall*

**HEPC's PARTICIPATION IN WHO'S NEXT FAIR:**

The event participation was organized with the financial grant under MAI Scheme of Ministry of Commerce & Industry, Govt. of India. HEPC is regularly participating in this fair, since 2010. HEPC was allotted a total space of 216 sq.m. at Hall No.1 and 2.2. A total of 21 member exporters (20 exhibitors under subsidized category & 1 exhibitor under non-subsidized category) participated in this event through Council. 17 exhibitors were placed in Hall 1 - FROM segment and 3 exhibitors were placed in Hall No.1 – Premiere Classe segment & one exhibitor was placed in Hall No.2.2 - IMPACT meant for Designer collection for garments as per their product profile. Decision regarding such segmentation is made by a team of Juries of fair authority based on the product profile of the participants. Other than HEPC's member participants, members of Indian Silk Export Promotion Council & Apparel Export Promotion Council and few other Indian exhibitors also participated directly, and exhibited in the same hall. Most of Indian Exhibitors were allotted booths in Hall No.1 and the remaining Indian exhibitors, who participated directly, were accommodated at Hall No.2.2.

As per the feed back received from the participants, first two days were the highlight of the fair and most of the participants had visitors and received sport orders & serious enquiries. The flow of the visitors during the last two days were less, when compared to previous days. However, most of the participants are happy with the overall outcome of the event. As per the report from participants, buyers from France, Germany, UK, Middle East, Belgium, Egypt, Toronto, Japan, Thailand, Spain, Italy, USA, etc., visited their booth. It was informed that the buyers who visited participant booths were looking for the products with High quality, New design, low price and timely delivery.

As per their feed back, the participants had about 415 visitors, spot order worth Rs.3.42 crore and business enquiries worth Rs.4.55 crore were generated. Most of them expressed their desire to participate in next summer edition of Who's Next, September 2020 through Council.

Council had put up a central promotion booth, wherein promotional materials like Handloom Atlas, IHB leaflet and General brochure, Fair catalogue featuring list of member participants in Who's Next, were displayed. Council's official explained about Indian Handloom Brand to the visitors and also visited the booths of other direct participants and encouraged them to enroll their firms with HEPC, so that a better presentation could be made in future.

Overall support extended by the fair authority during the event was excellent. The next edition of Who's Next fair (Winter) will be held during 17-20 January 2020 at Paris, France.

**CONCLUSION:**

Who's Next is one of the most prestigious fairs for fashion accessories in Paris France. As per the feedback received from participants, most of the exhibitors are willing to participate in both editions (Summer & Winter) of this event through Council.



## MEASURES TO BOOST EXPORTS

Union Finance Minister Smt. Nirmala Sitharaman, announced a slew of measures to boost exports, including a hike in interest equalisation scheme, automated GST tax credit refunds for exporters, remission of taxes on export products to replace MEIS, among others.

Finance Minister said that Export Credit Guarantee Corporation (ECGC) will expand the scope of export credit insurance service (ECIS) and will offer higher insurance cover, which will cost Rs 1,700 crores per annum to the exchequer.

The Finance Minister announced the introduction of remission of duties for export products (RoDTEP) to replace the existing merchandise exports from India scheme (MEIS). Revenue foregone for implementation of RoDTEP would be Rs 50,000 crore. The new scheme will completely replace MEIS for all goods and services, while the existing dispensation will continue till December 31, 2019

### Export promotion : Steps taken so far

Export promotion : Steps taken so far	
<p><b>Export promotion measures taken in last few years</b></p>	<ul style="list-style-type: none"> <li>• <b>Interest Equalization Scheme (IES)</b> on pre and post shipment rupee export credit introduced from 1.4.2015 providing interest equalisation at 3% to exporters on 416 lines and for all MSME exporters.</li> <li>• <i>The IES rate increased to 5% for MSME exporters with effect from 2.11.2018 and merchant exporters were covered under the scheme with effect from 2.1.2019.</i></li> <li>• India's rank in <b>World Bank 'Ease of doing business'</b> ranking improved from 142 in 2014 to 77 in 2018, with the <i>sub-rank in 'Trading across borders' moving up from 122 to 80.</i></li> <li>• <b>"Trade Infrastructure for Export Scheme (TIES)"</b> launched with effect from 1st April 2017 to address the export infrastructure gaps in the country.</li> <li>• Comprehensive <b>"Agriculture Export Policy"</b> launched on 6th December, 2018 with an aim to double farmers' income by 2022</li> <li>• <b>"Transport and Marketing Assistance" (TMA) scheme</b> launched in 05th March 2019 for mitigating disadvantage of higher cost of transportation for export of specified agriculture products.</li> <li>• <b>Scheme for Rebate of State and Central Taxes and Levies (RoSCTL)</b> covering export of garments and made-ups notified on 7.3.2019 providing refund of duties/taxes at higher rates.</li> </ul>

**NEW MEASURES TO BOOST EXPORTS Incentives and Taxation**

<p><b>1. Extend the scheme of Reimbursement of Taxes &amp; Duties for Export promotion</b></p>	<ul style="list-style-type: none"> <li>• Scheme for <i>Remission of Duties or Taxes on Export Product (RoDTEP)</i> will replace MEIS.</li> <li>• Existing dispensation in textiles of MEIS + old ROSL will continue up to 31.12.2019</li> <li>• Textiles and all other sectors which currently enjoy incentives upto 2% over MEIS will transit into RODTEP from 1.1.2020</li> <li>• In effect, RODTEP will more than adequately incentivize exporters than existing schemes put together.</li> <li>• Revenue foregone projected at up to Rs. 50,000 crores</li> </ul>
<p><b>2. Fully automated electronic refund route for Input Tax Credits (ITC) in GST</b></p>	<ul style="list-style-type: none"> <li>• <b>Fully electronic refund module</b> (FORM GSAT RFD-01) for quick and automated refund of ITC nearing completion and will be implemented by end September 2019.</li> <li>• This is expected to monitor and speed up ITC refunds.</li> </ul>

**NEW MEASURES TO BOOST EXPORTS  
Export Finance**

<p><b>3. Expanding scope of Export Credit Insurance Scheme (ECIS) by ECGC</b></p>	<ul style="list-style-type: none"> <li>• Export Credit Guarantee Corporation (ECGC) will expand the scope of ECIS</li> <li>• Will offer higher insurance cover to banks lending working capital for exports.</li> <li>• Premium incidence for MSMEs will be moderated suitably.</li> <li>• It is expected that the initiative will cost about Rs 1700 cr per annum.</li> <li>• This will enable reduction in overall cost of export credit including interest rates, especially to MSMEs</li> </ul>
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<p><b>4. Revised Priority Sector Lending (PSL) norms for Export Credit</b></p>	<ul style="list-style-type: none"> <li>• <b>Priority Sector Lending (PSL) norms for Export credit</b> have been examined and <i>enabling guidelines are under consideration of RBI</i></li> <li>• <i>This will release an additional Rs. 36,000 crs. to Rs 68,000 crores as export credit under priority sector.</i></li> </ul>
<p><b>5. Effective monitoring of Export Financing by Department of Commerce</b></p>	<ul style="list-style-type: none"> <li>• Data on Export Finance is regularly published by RBI</li> <li>• <i>Export Finance will be actively monitored by an Inter Ministerial Working Group in Department of Commerce, tracked through a dashboard, reviewed with institutions and active intervention carried out.</i></li> </ul>
<p><b>NEW MEASURES TO BOOST EXPORTS</b> <b>Export Facilitation</b></p>	
<p><b>6. Leverage technology to reduce “Time to Export or Turn-around time”</b></p>	<ul style="list-style-type: none"> <li>• Technology will be further leveraged by timely completion of ongoing initiatives to further reduce "Time to export" - though seamless process digitization of all export clearances (port/ airport/customs, etc) and elimination of offline/ manual services</li> <li>• An <b>action plan to reduce <i>Time to export/turn-around time</i></b> in airports and ports benchmarked to international standards will be implemented by Dec 2019.</li> <li>• Actual turnaround times will be <i>published in real time</i> for each port and airport to push them to improve performance</li> <li>• An Inter-Ministerial Group will be made accountable for this.</li> </ul>
<p><b>7. Annual mega shopping festivals.</b></p>	<ul style="list-style-type: none"> <li>• <b>Annual mega shopping festivals</b> in India will be organized in 4 places across 2020 March in 4 themes (G&amp;J, Handicrafts/Yoga/Tourism, Textiles and Leather)</li> </ul>



**NEW MEASURES TO BOOST EXPORTS**

**Free Trade Agreements**

<p><b>8. Special FTA Utilisation Mission</b></p>	<ul style="list-style-type: none"> <li>• <b>FTA Utilisation Mission</b>, headed by a Senior officer in Department of Commerce, will be set up</li> <li>• To work exclusively with FIEO and export houses to utilise concessional tariffs in each FTA,</li> <li>• Enhance awareness of preferential duty benefits among MSMEs, disseminate and facilitate compliance requirements (Rules of Origin/ Certificate of Origin, etc.) under FTAs for importers and exporters,</li> <li>• Set goals for FTA utilization and put in place an effective FTA monitoring system.</li> </ul>
<p><b>9. Online “Origin Management System”</b></p>	<ul style="list-style-type: none"> <li>• <b>An Online “Origin Management System”</b> for exporters to enable them to obtain Certificates of Origin – CoO (under Rules of Origin) will be launched in the next few weeks by DGFT in collaboration with Exports Inspection Council.</li> <li>• This is expected to significantly improve ease of doing business for exporters.</li> </ul>

Source : PIB-14.09.2019

## SITRA DEVELOPS 100% GREEN & sustainable TECHNOLOGY for the manufacture of NATURAL & synthetic INDIGO DYED DENIMs

*A development under a Technical project sponsored by the **Ministry of Textiles, Govt. of India** and industrial collaboration with **M/s K.G.Fabriks Limited**.*

The South India Textile Research Association (SITRA), Coimbatore, with more than 6 decades of research expertise has developed a **breakthrough technology** for greener reduction of indigo dye during dyeing process, aptly labelled as **GRIN - “Green Reduction of Indigo Dye”**. **The significance of this technology is that it does not call for any additional capital investments.**

In most industrial indigo dyeing processes, sodium dithionite (hydrose) is used as an agent since it has a powerful reducing property. However, it leads to generation of non-regenerable oxidation products and results in various problems in the disposal of the dye bath and the washing water. Till date, no commercial green & organic indigo dye reducing technology is available globally for replacing sodium dithionite & sodium hydroxide (Caustic) in all areas of vat dye applications.

*“Indigo denim production is known to consume enormous quantities of water and requires hazardous reducing agents and alkali. No commercial technology has so far been established to replace sodium dithionite as a reducing agent & caustic for dyeing with vat dyes. SITRA’s **“Green Reduction of Indigo Dye (GRIN)”** denim technology is the first internationally commercial and viable technology for natural or synthetic indigo dyed denim production for **“ZERO POLLUTION”**.*

Under a project sponsored entitled, “Development of Eco-Clothing by Greener Reduction Process of Natural Indigo Dyes by the Ministry of Textiles, Government of India and with contributions from its industrial partner, M/s. K G Fabriks, SIPCOT, Perundurai, the research team from the Chemistry division of SITRA has developed a process using a 100% greener & biodegradable reducing agent and a green alkali for bulk production in continuous yarn slasher dyeing machines. **The biggest advantage of this technology is that it can be used for the manufacture of denims using both synthetic indigo and natural indigo dyes.**



This new process eliminates hazardous wastewater completely by replacing the sodium dithionite or hydrosulfite and caustic by using a green reducing agent and a green alkali. The process is not only pollution free but prospects for improved process stability, especially for vat dyes.

Conventional Denim Dyeing Process	GRIN Denim Technology
Synthetic Indigo dyes	<b>Synthetic/ Natural Indigo dyes</b>
Hydrosulfite as reducing agent	<b>100% Greener &amp; Biodegradable reducing agent</b>
Caustic Soda as Alkali	<b>Greener Alkali</b>
Corrosive effects on ETP	<b>No corrosive effects</b>
Affects ETP microbes	<b>Does not affect microbes</b>
Toxic H <sub>2</sub> S gas produced in ETP	<b>No Toxic gases produced</b>
Less Stable system, i.e., reducing agent & alkali is required	<b>Highly Stable system i.e., No reducing agent &amp; alkali is required</b>
Non-Eco-friendly process	<b>100% Eco-friendly &amp; Sustainable process</b>

KG FABRIKS Limited, in collaboration with SITRA will be launching "Nature's Blue"-True Sustainable Denim at Weaves exhibition at Texvalley, Erode, using Natural Indigo with GRIN Denim Technology developed by SITRA.

SITRA is in the process of filing a patent for the said development.



- SITRA, Coimbatore

**A) Handloom Export Productwise analysis for the period April 2019-Sep 2019 vis-à-vis April 2018-Sep 2018**

Value in US\$ million and INR crore						
Products	Apr 2018-Sep 2018		Apr 2019.-Sep 2019		% growth	
	INR	US \$	INR	US \$	INR	US \$
A)Fabrics						
1. Real Madras Handkerchiefs	0.01	0.00	0.00	0.00	-100.00	-100.00
2. Lungies	5.43	0.80	3.32	0.48	-38.85	-40.42
3. Dhotis	2.02	0.29	1.99	0.28	-1.69	-3.32
4. Sarees	2.61	0.39	2.63	0.37	0.70	-3.87
5. Other Fabrics	65.97	9.65	83.16	11.87	26.06	23.11
Total (A)	76.04	11.13	91.10	13.01	19.81	16.91
B) Madeups						
1. Bed linen	131.52	19.27	228.31	32.75	73.60	69.93
2. Table linen	110.10	16.04	90.84	12.98	-17.50	-19.10
3. Toilet & kitchen linen	65.69	9.60	53.26	7.62	-18.93	-20.65
4. Cushion covers	92.82	13.60	73.89	10.56	-20.39	-22.36
5. Other Furnishing Articles	169.54	24.78	162.67	23.24	-4.05	-6.21
6. Other Madeups	91.84	13.37	72.89	10.42	-20.64	-22.06
Total (B)	661.50	96.67	681.85	97.57	3.08	0.93
C)Floor Coverings						
Carpet and Floor coverings including mats & mattings	401.34	58.66	400.40	57.26	-0.24	-2.39
D) Clothing Accessories						
Scarves, Stoles, Gloves, Mitts, Mittens etc.	58.84	8.63	50.57	7.22	-14.06	-16.32
Grand Total (A)+(B)+( C)+(D)	1197.73	175.08	1223.92	175.05	2.19	-0.02

**B) Quantity wise handloom export for the halfyearly ended Sep 2019**

Product Category	Apr 2018-Sep 2018	Apr 2019 -Sep 2019	% growth
Fabrics in sqm.	4737460	6908558	45.82831306
Floor coverings in sqm.	12598433	11607578	-7.864906691
Clothing accessories in Nos.	1722933	1457439	-15.40942103
Made ups in Nos.	25526291	20752876	-18.69999445
Made ups in Kgs.	3796788	3152957	-16.9572544

**C) Top 20 export destination of Indian Handloom products**

# No.	Country	2016-17		2017-18		2018-19		April-Sep'19	
		USD mn	INR cr.	USD mn	INR cr.	USD mn	INR cr.	USD mn	INR cr.
1	U S A	100.08	669.30	93.10	599.96	94.19	656.39	49.44	345.98
2	SPAIN	15.64	104.71	21.21	136.65	25.18	175.66	24.67	172.08
3	U K	18.45	123.47	26.14	168.46	17.81	124.14	8.89	62.18
4	GERMANY	14.91	99.56	17.81	114.84	14.66	101.49	7.00	48.93
5	FRANCE	14.54	97.24	16.33	105.23	13.89	96.90	6.41	44.76
6	AUSTRALIA	13.35	89.31	11.61	74.82	13.49	93.95	6.12	42.92
7	ITALY	19.65	131.20	18.04	116.21	16.51	114.62	6.04	42.21
8	NETHERLAND	13.69	91.72	13.71	88.36	12.14	84.40	5.21	36.58
9	U ARAB EMTS	18.18	121.84	16.68	107.43	16.30	113.18	4.66	32.44
10	SOUTH AFRICA	8.32	55.65	9.76	62.92	9.32	65.05	4.41	30.86
11	JAPAN	11.46	76.68	11.60	74.74	8.96	62.34	4.22	29.48
12	GREECE	6.90	46.07	5.25	33.85	5.71	39.58	2.93	20.43
13	CANADA	5.16	34.52	5.45	35.13	5.57	38.72	2.71	18.99
14	SWEDEN	8.42	56.43	8.44	54.38	4.69	32.72	2.46	17.21
15	BRAZIL	3.80	25.52	5.45	35.13	4.75	33.22	2.16	15.11
16	SRI LANKA DSR	5.57	37.24	3.22	20.73	5.12	35.85	2.15	15.02
17	SENEGAL	0.27	1.86	0.25	1.59	0.72	5.1	2.08	14.52
18	MALAYSIA	2.56	17.12	2.24	14.42	3.08	21.56	1.90	13.37
19	CHILE	5.87	39.40	4.91	31.62	5.56	38.69	1.83	12.78
20	PANAMA REPUBLIC	0.84	5.64	1.00	6.47	0.81	5.64	1.64	11.49

Source : Compiled from DGCIS data



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