



HANDLOOM EXPORT

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Monthly Newsletter
June 2016



THE HANDLOOM EXPORT PROMOTION COUNCIL

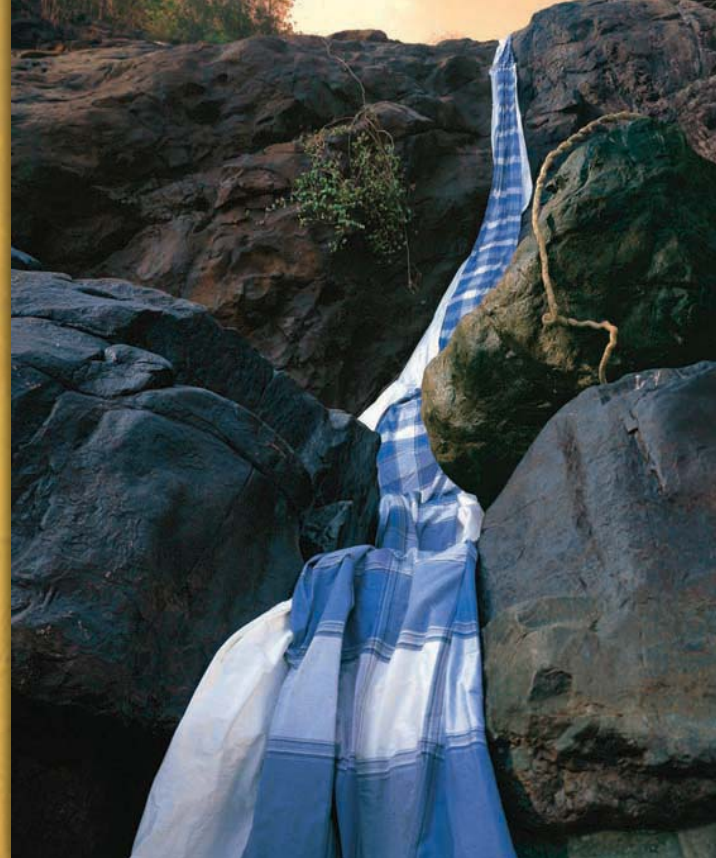
Calendar of Events 2016 - 2017

S.No	Name of the Event proposed	Date	Status / Remarks
1	International Hometextiles & Furnishing Fair, Hong Kong	20-23 April 2016	Completed
2	Index, Dubai (Exploratory)	23-26 May 2016	Completed
3	Global Indian Festival, Malaysia	1-5 June 2016	Completed
4	Hometex & Floorex, Toronto, Canada (Exploratory)	7-9 June 2016	Completed
5	India Textile – Handloom Exhibition, Anzio, Italy	7-9 July 2016	Circular issued / Registration Closed
6	Hometextile Sourcing / Apparel Sourcing Expo, New York, USA	12-14 July 2016	Circular issued / Registration Closed
7	27 th India Home Furnishing Fair, Tokyo, Japan	20-22 July 2016	Circular issued / Registration Closed
8	Decorex, Johannesburg , South Africa	5-9 August 2016	Circular issued / Registration Open
9	Textil House, Sao Paulo, Brazil	6-9 August 2016	Circular issued / Registration Open
10	Intertextile SHANGHAI home textiles, Shanghai, China	24-27 August 2016	Circular issued / Registration Open
11	WHOS NEXT, Paris, France	2-5 September 2016	Circular issued / Registration Closed
12	Maison & Objet, Paris, France	2-6 September 2016	Registration Open
13	Global Home Show / Market Week, New York, USA	18-22 September 2016	Registration Open
14	Textile India, Greater Noida, India	6-8 October 2016	Circular issued / Registration Open
15	IHGF, Greater Noida, India	14-18 October 2016	Registration Open
16	CRAFINA 2016, Jakarta, Indonesia	26-30 October 2016	Registration Open
17	China Import & Export Fair Phase III (CANTON), China	31 October - 4 November 2016	Registration Open
18	International Sourcing Expo, Melbourne, Australia	15- 17 November 2016	Registration Open
19	Heimtextil, Frankfurt, Germany	10-13 January 2017	Circular issued / Registration Open
20	Domotex, Hannover, Germany	14-17 January 2017	Registration Open
21	WHO'S NEXT, Paris, France	January 2017	Registration Open
22	India Trade Expo, Islamabad, Pakistan	Feb/ March 2017	Registration Open
23	India Sourcing Fair, Santiago, Chile	March 2017	Registration Open
24	7 th India International Handwoven Fair, Chennai, India	22-24 March 2017	Registration Open



HANDLOOM EXPORT

Newsletter of Handloom
Export Promotion Council
June 2016 Vol. XLIX No.3



Chairman : V. Kumar
Vice Chairman : Dr. K.N. Prabhu
Editor : R. Anand, Executive Director

Editorial team : N.C.K. Sreelegha
S. Gurusaranaraj
P. Rangasamy
R.P. Rajalingam

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THE HANDLOOM EXPORT PROMOTION COUNCIL

(under the aegis of Development Commissioner for Handlooms, Ministry of Textiles, Government of India),
No. 34, Cathedral Garden Road, Nungambakkam,
Chennai - 600 034, India.

Tel: +91-44-28278879/28276043

Fax: +91-44-28271761

e-mail: hepc@hepcindia.com

Website: www.hepcindia.com

Ministry of Textiles website: www.ministryoftextiles.gov.in

Regional Office:

THE HANDLOOM EXPORT PROMOTION COUNCIL,

1004, 10th Floor, Padma Tower - 1

No.5, Rajendra Place,
New Delhi - 110 008.

Tel: +91-11-25826965; Fax: +91-11-25826966

e-mail: hepc@hepcindia.com

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No. 230, Dr. Besent Road, Royapettah,
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ANNUAL SUBSCRIPTION

Members : Rs. 500/-

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For Advertisement in this Newsletter

please contact the Council at
hepc@hepcindia.com

At the outset, I would like to thank the Government on behalf of the exporting community for approving Rs.6000 crore special package for Textiles and Apparel sector on June 22, 2016. This special package would create one crore new jobs in next three years and promote exports. It also provides enhanced duty drawback coverage and enhanced Income Tax relief for the exporters. As the package significantly benefits the garment industry only, it is planned to take up the issue with the Ministry to consider the home textiles and other handloom products also requesting similar package at par with the garment sector. Apart from various promotional activities carried out by the Council, it is now focussing on the enhancement of garments exports also. As this package is mainly focussed on benefitting the garment sector, this would be the right time to concentrate on product diversification and enhance export of garments made out of handloom fabrics.



I would like to share with member exporters that against the target of US\$ 421 million fixed by the Ministry of Textiles, Govt. of India for the year 2015-16, export of handloom products for the year 2015-16 was Rs.2353.33 crore / US\$ 360.01 million (as per data released by DGCI&S, Kolkata) which is a growth of 5% in terms of rupee but negative trend of 2% in terms of dollar when compared to the previous year. There is good market potential and vigour for Indian handloom products and I am sure, with collective efforts, we can achieve the target of US \$ 450 million fixed by MoT for the year 2016-17.

India Handloom Brand launched by the Prime Minister on August 7, 2015 during the first National Handloom Day was an initiative for branding high quality handloom products with zero defects and zero effect on the environment. Ministry of Textiles has been taking various measures to promote and popularise India Handloom Brand in India and abroad. So far, there are 290 IHB registration holders throughout India and in order to increase the IHB registrations, Council is organising various interactive meetings with member exporters at major export hubs to brief them regarding benefits and importance of getting IHB certification. The second National Handloom Day is proposed to be celebrated at Varanasi on August 7, 2016 during which it is proposed to organise a Buyer Seller Meet or Fashion Show to showcase the rich variety of handlooms across the nation. Members are requested to attend the Buyer Seller Meet at Varanasi and also get their products registered under India Handloom Brand.

At this juncture, I would like to bring to the notice of the members that Ministry of Textiles is organising a mega textile fair named "Textiles India 2016" at India Expo Centre & Mart, Greater Noida Expressway from 6-8 October 2016. All Export Promotion Councils would participate in the fair with their member exporters. In addition to the Indian exhibitors, the fair will also have exhibitors from countries like Bangladesh, Sri Lanka, China, Pakistan and all South East Asian Countries showcasing wide range of products that suits the global trend, style and demand of international buyers. The fair also has programmes like seminars, cultural show, fashion show and best display/design awards. It is a B2B fair offering sourcing opportunity for the international buyers. This fair is going to be one of the leading exhibition for the Indian Textile and Apparel industry in India. Hence, all member exporters are requested to participate in the fair and make the fair a grand success.

In the absence of any inputs from members, Council is unable to send credible inputs / suggestions for various trade related issues raised by the Ministry of Textiles and Ministry of Commerce & Industry. Hence, I request all member exporters to respond to the email/circulars sent by the Council and send inputs / suggestions for onward submission to the Ministry.

With warm regards,

A handwritten signature in blue ink, appearing to read "V. Kumar".

V.Kumar,
Chairman



Index International Design Exhibition, Dubai

Mrs. Reena Sawhney

Handloom Export Promotion Council organizes many trade fair participations around the globe as an export promotion measure for the benefit of the handloom sector with financial assistance from Ministry of Textiles and Ministry of Commerce & Industry, Govt. of India. In this continuing endeavour, Council has organized an exploratory participation with 5 member exporters in the Index International Design Exhibition 2016 held from 23rd to 26th May 2016 in Dubai, UAE. The fair was organized by DMG Events at the Dubai International Convention & Exhibition Centre.

and Industry of the United Arab Emirates, officially opened the doors for the exhibitors.

According to the fair authority, 750 exhibitors from 43 countries exhibited their products in an area of 35000 sqm in this edition. Nearly 28993 visitors visited the fair. 101 Textile exhibitors displayed their products from 21 countries viz. Austria, Belgium, China, Egypt, France, Germany, Greece, India, Italy, Portugal, Pakistan, Qatar, South Korea, Saudi Arabia, Taiwan, Tunisia, Thailand, United Kingdom, United Arab Emirates, Ukraine, Vietnam in Hall No. 7.

Export to Dubai:

As per the DGCI&S export statistics there is an overall growth of 259.15% in the year 2015-16 over 2014-15. As Dubai being free trade zone, many export consignments are not actually been imported in Dubai, the same been sent to other destinations.

About Our participation:

Handloom Export Promotion Council organized an exploratory participation with 5 member exporting firms in the Index International Design Exhibition 2016 held from 23rd to 26th May 2016 in Dubai, UAE under NHDP scheme of Development Commissioner (Handlooms), Ministry of Textiles, Government of India.

Most of the exhibitors displayed furniture, lightning products (decorative material) and carpets in this fair. However, Textile exhibitors were accommodated exclusively in Hall No. 7.



About the fair:

INDEX, the GCC's biggest event for sourcing interiors and design products, and workspace at INDEX, the region's only exhibition dedicated to commercial interior design, has opened their doors for the 26th and 15th times respectively.

H.H. Sheikh Hamdan Bin Rashid Al Maktoum, the Deputy Ruler of Dubai and the Minister of Finance



Aisle (Hall No. 7)



Aisle (Hall No. 6) Furniture & Furnishings

Mr. Rahul Srivastava, Consul, Consulate General of India, Dubai visited HEPC stall and interacted with Chairman and other member exporters.



Chairman & Council's representative informed Consul, Consulate General of India, Dubai about the exploratory participation to plan for future. Consul was also informed about the facilities being provided to buyers visiting India International Handwoven Fair 2017, Chennai (RBSM) and requested him to help in mobilizing buyers from Dubai.

During the fair, about 7 buyers were mobilised to visit the IIHF 2017, Chennai. Business cards have been exchanged with them to follow up through mail.

Trade enquiries worth of USD 500 was generated from 8 UAE buyers in the fair. None of the participants received spot order during the fair. However, as per the feedback received from the participants, out of five participants, three of them are interested to participate in the next edition of Index fair. The Fair authorities are planning to organize the next edition of the fair more successfully for Textile products. They are in the process of accommodating exhibitors in the relevant halls as per their product profiles. Bath mat & floor covering and carpet (wall to wall) will also be accommodated separately.

A market survey was undertaken by visiting some famous Malls in Dubai and found that most of the products viz. bed sheets, curtains, kitchen towels,

aprons, kitchen napkins, bath mats, place mats, table clothes, shaggy rugs, duvet covers, pillow cases in different sizes and quantities are being imported from different countries viz. India, Pakistan, China, Portugal, Turkey, etc. and are selling these products in their own brands and price.

A gist of products explored at is furnished below:

S.#	Products	Dimension	Value
1	BATH TOWELS EMB	70X40 CM	AED 39
2	BRAVO BED SHEET (DOUBLE) 3PC	SHEET: 81X90") WITH 2 PILLOWS SIZE 20X30"	AED 49
3	BRAVO BED SHEET (DOUBLE) 3PC	SHEET: 81X92") WITH 2 PILLOWS SIZE 20X30"	AED 55
4	QUEEN 4 PCS 100 % COTTON BED SHEET (MADE IN INDIA)- FLAT SHEET	94.4"X102.3" WITH 2 PILLOWS (15.8"X29.1")	AED 169
5	WINDOW CURTAIN	50"X72"	AED 92
6	KITCHEN TOWEL	THREE PIECES - SET	AED 12
7	TERRY WASH TOWELS (MADE IN PAKISTAN)	100% COTTON 30X30 (10 PCS)	AED 12
8	KITCHEN TOWELS 100% COTTON (MADE IN INDIA)	100% COTTON 30X30 (10 PCS)	AED 12
9	KITCHEN APRON	60X80 CM	AED 12
10	KITCHEN NAPKINS 6 PCS	50X70 CM	AED 19
11	BATH MAT SET WITH LATEX BACKING	4 PCS	AED 12
12	H/W PLACE MAT FIBER (MADE IN INDIA) (1 PC)	33 X 48 CM	AED 5
13	TABLE CLOTH 100% POLYESTER - 4 PCS	58"X72", 58"X104", 58"X90", 58"X58"	AED 46
14	TABLE CLOTH - 4 PCS	52"X70", 80"X84", 58"X90", 58"X58"	AED 50
15	PLAIN KITCHEN TOWEL - 3 PCS	40 X 65 CM 100% COTTON	AED 15
16	STANDARD PILLOW SHAM (MADE IN CHINA) - 10 PCS	50X75+5 CM	AED 150
17	TENDENCE'S WAFFLE TOWEL - 3 PCS (100% COTTON)	40X65 CMS	AED 15
18	TERRY KITCHEN TOWEL - 2 PCS (100% COTTON)	40X65 CMS	AED 15
19	SHAGGY RUG	120X180	AED 119
20	DUVET COVER (MADE IN TURKEY) - COTTON	240X220 CM	AED 325
21	DUVET COVER WITH 2 PILLOW CASES - 100% PURE COTTON	240X220 CM	AED 325
22	PILLOW CASE (COTTON) (MADE IN PORTUGAL)	50X75 CM	AED 95

India Trade & Exhibition Centre middle east (ITEC m.e.)

ITEC- A brief

ITEC m.e. is a not for profit trade Centre, established with the mandate from Ministry of Commerce, Government of India and Sharjah Chamber of Commerce and Industry, Government of Sharjah – UAE, is one of its kind in the world outside India to promote trade & investment between India –UAE, India-GCC & India-MENA region.

ITEC m.e. is a one stop shop for State Governments, Export Promotion Councils, Corporates, SME's and Indian businessmen to promote and expand their commercial interests or experiment with new areas of operation at nominal costs in the markets of the UAE, GCC and MENA countries.

ITEC would provide the following support to HEPC as per our requirement

1. Conduct Buyer Seller meet exclusively for HEPC in UAE, Saudi Arabia and Iran
2. Publicize HEPC Events and services in UAE and GCC Countries. All direct costs of such publicity shall be borne by HEPC. (Reverse BSM)
3. Explore various new promotional trade opportunities for HEPC as a part of long term strategic trade development plan.
4. Provide handholding services to HEPC members, like setting up offices in ITEC m.e, opening of bank account, recommending local partners for setting up business ventures

outside the Free Trade Zones, recommending different service agencies, distributors etc and issuing residence visa to your members.

5. Assist in trade delegations of HEPC to UAE/ GCC / MENA region (including Iran).

Members of HEPC can set up their operations in UAE for as low as 5000 USD per annum which includes a working desk and residence visa. They can use the facility of ITEC m.e and visit UAE, GCC region without any hassles for their business meetings and meet distributors in this region.

The Index International Design Exhibition 2016 fair was well coordinated by Mrs Sri PriyaaKumari, Director General, ITEC m.e., and Mrs Ivy Majumder, Director- Business Development, ITEC m.e.



Mrs. Reena Sawhney, Assistant, HEPC

India Handloom Brand Registered Holders at Malaysia

Chandrakant D. More

India –Malaysia :

India and Malaysia have long-standing commercial links dating to the pre-Christian era. In modern times, Indian industry has been associated for three decades with the transformation of Malaysia from an exporter of primary products into an industrialized and broad-based economy. The first Indian joint venture, Godrej, commenced operations in 1968, and in the seventies and early eighties Malaysia hosted the largest number of Indian joint ventures in any country. Present involvement of Indian companies in Malaysia is in palm oil refining, power, railways, information technology, bio-technology, manufacturing industrial goods, higher education, civil construction, and training.

In the decade since 2000 growing India-Malaysia ties across the board have triggered new dimensions in bilateral, commercial and economic relations.

Trade:

India and Malaysia signed a landmark Free Trade Agreement in Kuala Lumpur in February 2011 called the Comprehensive Economic Cooperation Agreement (CECA). The CECA is a single undertaking covering goods, services, investment and other areas of cooperation. The new framework provides significant new opportunities for economic collaboration and is expected to lead to stronger commercial and economic ties at the governmental as well as business-to-business levels. In Trade, key items on which Malaysia has offered market access to India are basmati rice, mangoes, eggs, trucks, motorcycles and cotton garments which are all items of considerable export interest to India. Key items of Malaysia's interest on which India has offered market access are fruits, palm oil products and synthetic textiles.

About GIF

Global Indian festival (GIF) in Kuala Lumpur is one of the key event being organised for the last 14 years in which Malaysian's are sourcing exclusive Indian products such as sarees, fabrics, dress material, ladies & kids garments, jewellery, cosmetics, handicrafts, furniture & house articles. GIF is a unique opportunity to Malaysians to buy Indian products manufactured by artisans & craftsmen. The fair was organised by ACS Agenda Suria Communication, Malaysia, who claims to have established a professional platform connecting all levels of the Malaysian fashion & textiles market. The fair was organized in an area of about 4700 sqm in 3 halls.

Textile Tools

Export of handloom products to Malaysia was at Rs.16.24 crore during 2013-14 increased to Rs.28.07 crore during 2014-15 thereby registering growth of 73%. During 2015-16, export of handloom products has witnessed declining trend reaching Rs.23.31 crore and has registered negative trend of 17%. Top 5 products that are exported to Malaysia during 2015-16 are Scarves of silk, Mats & mattings including bath mats, Toilet & kitchen linen, Other furnishing articles and Table cloth & table covers.

About HEPC's participation in GIF 2016

Handloom Export Promotion Council organised the first ever International participation of 10 registered holders of India Handloom Brand, besides Central Promotion stand for HEPC in the 14th Global India Festival held from 1st to 5th June 2016 at Kuala Lumpur, Malaysia through India Trade Promotion Organisation with the financial assistance under

National Handloom Development Programme of O/o Development Commissioner (Handlooms), Ministry of Textiles, Govt. of India.

Elaborate publicity was made for India Handloom Brand through product posters in Council's promotional stand, as well as in participants stall. Special facia & distribution of brochures were also made to publicise uniqueness of Handloom.

Inauguration of GIF:

The fair was formally inaugurated on 2nd June 2016

(2nd day) by Ms. Dato Seri Shahrizat, Prime Minister's special adviser, Govt of Malaysia on Women Entrepreneurship & Professional Development & Shri Nikhlesh Chandra Giri, Dy. High Commissioner of India, Kuala Lumpur, Malaysia. The PM's special advisor in her inaugural speech highlighted that they are using Indian textiles products in their office & at her home also. Further PM's advisor also advised the fair organiser to organise an exhibition in India with more women entrepreneurs. During the inaugural function, HEPC was honoured with memento for group participation.



About the Participation:

The 10 IHB registered holders were from Varanasi, Chanderi, Maheshwar, Hyderabad, Bargahr, Kullu & Delhi. Participants displayed their range of IHB products viz. from Maheswari - cotton/silk sarres, dupatta & stoles, from Chanderi - sarries, dress materials & stoles, from Hyderabad - Pochampalli and Ikat cotton dress material, saree, ladies tops, from Varanasi - Banaras brocade sarres, stoles, Tanchoi silk sarres & dress material & stoles, from Odisha - Ikat

cotton dress material, sarres & fabrics, from Kullu - shawls, stoles, mufflers, Scarves & CCIC Sarres, fabrics & shawls.

Feedback from participants: -

The participants informed that the overall turnout of visitors was good, and they were able to sell their products. The visitors were mainly consisting Malaysian & Indian origin, while a few were from Indonesia, Singapore & Australia. Among the visitors,

40 to 50 percent visitors are South Indian origin & they purchased traditional & latest's products from participants.

As per feedback of the participants the spot sale of their handloom products worth of RM. 89,380/- have been sold & enquiry worth of RM.45,000/- been generated. Total business generated during the 5 days in Indian Rupees is to the tune of Rs.22,84,460/-.

Few photographs of PM's Advisor visit to our member participant's stall.



Haji Mohd. Farooque & Co.



Pochampally Handloom Park



Visitors at Participant stand



Malaysian PM's special advisor and Shri S Sasikumar, Attache -Chandrakant D.More, HEPC, RO, New Delhi

Kanhirode Weaver's Coop. Society

Kavita Chaudhary & Suman Pant

Recently, Council organized an interactive meeting at Kannur on 26.05.2016 in association with Kerala Textile Export Organisation. The occasion was utilised to disseminate information about the procedure & benefits of registering for India Handloom Brand and visit Handloom Clusters in Kannur.

There are about 80 societies which are into handlooms, of which 11 societies are members of this Council. There are about 1800 looms in these 11 societies, of which 850 looms are in working condition. One of the societies namely The Kanhirode Weavers

Co-op. Society Ltd., has 310 looms and are already in to exports. Council's officials visited the Kanhirode Weavers Co-op. Society Ltd., Kannur and a story of the Kanhirode Weavers Co-op. Society Ltd., Kannur is shared for the benefit of all member exporters.

The Kanhirode Weavers Co-op: P & S Society Ltd., No.LL 44 started its function on 05-10-1952. At the initial stage, the Society produced Thorth and Pudava and sold the same in and around the Villages by the weavers and later bullock cart was used to carry the goods.



Later from 1964-65, the Society had started the production of shirting & lower count lungies, which were sold in different parts of the country through Agents. After that during 1973-74 Society started production of Crepe Fabrics against the orders of

Merchant exporters. Then, it started production of furnishing fabric suitable for export market and supplied the same to Merchant Exporters. Society had started its direct exports during the year 1995-96. Now the Society is also producing fine quality lungies

using 2/100s, 2/80s counts, satin bed sheets and other coarse items like furnishing fabrics and made ups. In order to diversify the products, Society also started the production of Silk fabrics with the technical assistance of Central Silk Technological research Institute and Serifed.



The society's annual sales turnover has been hovering around Rs.3-3.5 crore during the last 5 years. To diversify its products, the society has established the following centres:

- Handloom Development Center
- Silk Weaving Unit
- Quality Dyeing Unit
- Jute Development Center



Dyeing unit



Stitching unit

Looms & Range of Production:-

The Society has 210 working Handlooms and are mainly producing different items like – lungies, shirtings, satin & printed bedspread, Dhothies, towel, thorth etc for local market and furnishing

fabrics, Jacquard items, shirtings, Crepe, Bedsheet, Bedspreads, Table Cloth, Napkins, Cushion Covers, Curtains, Sofa covers and other made-ups for the Export Market.



The society has a Quality Control section for verifying the incoming goods and for doing final Inspection of finished products. For the last 8 years, this Society is into export business, without any complaints from any of the overseas buyers regarding quality.

To meet the international standard requirement; the Society has implemented I.S.O System since 2002 and it is the first I.S.O certified primary Handloom Co-op: Society in the State of Kerala.

Also the Ministry of Textiles, Govt.of India has awarded Gold Medal to this Society for the best performance in the year 1993-94. Govt. of India had selected this Society for participation in International Trade fair at Frankfurt, Germany in the year 1995 and 2002.

Canada

Canada is a significant importer for Hometextiles including Carpets and Rugs. The total import of hometextiles and made-ups is to the tune of US\$ 2.4 billion, of which imports from India is only to the tune of US\$ 0.14 billion. This low share in the imports offers adequate scope for improving exports for which trade promotional activities are important. As one of the activities, HEPC undertook participation in Hometex and Floorex fair on exploratory basis from June 7-9 2016 at Toronto, Canada under National Handloom Development Programme of O/o the Development Commissioner (Handlooms), Ministry

of Textiles, Govt. of India.

The fair was organized by World Expo Trading Inc. at Metro Convention Centre, Toronto, Canada. The fair was inaugurated by H.E.SelcukUnal, Ambassador of Republic of Turkey to Canada, in the presence of officials viz. Shri Akshay Chand from Consulate General of India, Mr. Samir Dossal, President of Canada-Pakistan Business Council and Mr. Steve Pagao President of Philippine Chamber of Commerce-Toronto.



About the fair:

Products were displayed by 102 companies from 14 countries viz. Turkey, Afghanistan, Canada, India, USA, Nepal, Bangladesh, Belgium, China, Korea, Lithuania, Egypt, Austria, Pakistan in an area of 2574 sqm. Apart from five member exporters through the Council, three more member exporters from India also participated directly in the fair. HEPC member exporters displayed Rugs, Fabrics, towel, etc...



Visit of CGI officials:

A team of officials led by Shri R.K. Parindia, Consul (Commercial), Consulate General of India, Toronto with vice consuls Shri Goswami and Smt.UshaVenkatesan visited the fair and interacted after a brief introduction of all the participants. HEPC officials also visited the CGI office and met Shri Dinesh Bhatia, Consul General of India and requested to suggest a good B2B fair in Canada.





During discussion, the Consul General of India at Toronto Shri.Dinesh Bhatia felt that there is enormous scope for business in Toronto and HEPC should undertake more activities to boost exports to Canada. This is evident from the fact that the total import of Textiles and Apparels in Canada is to the tune of US\$ 13.4 billion, of which the imports from India is mere US\$ 0.44 billion. Looking at the exports of handloom products alone, the potential is quite vast where the total export to Canada is US\$ 2.4 billion, of which handloom accounts for only about US\$ 5 million.



Discussion with CGI officials



Discussion with fair authorities

Feed back:

According to the feedback received from our member participants, 14 visitors/buyers visited them during the three days of fair.

Conclusion:

The first ever B2B fair organized by World Expo Trading Inc. in Canada attracted only a few buyers from US, Brazil, Mexico, Panama as well as Canada. Considering the market potential, HEPC is also examining to undertake a Buyer Seller Meet in Canada and organising a Fashion Show to showcase the rich tradition and versatility of Indian Handlooms.

A market survey was undertaken in Toronto’s famous retail stores and found that the following products are being imported from different countries.

S.#	Product	Retail Price (Canadian Dollar)
1	Shower Curtain (Marimekko)	78 (25% OFF)
2	Duvet Cover (Single)	270 (25% OFF)
3	Duvet Cover (Double)	320 (25% OFF)
4	Beach Towel	50 (25% OFF)
5	Aura (Duvet Cover Set (Single))	175
6	Aura (Duvet Cover Set (Double))	225
7	Aura (Duvet Cover Set (King))	275
8	Aura (Chrocha) Throws	175
9	Blue Bellgre (Duvet Cover Set - Double)	250
10	Blue Bellgrey (Duvet Cover Set - King)	300
11	Mora Petals (Cushion Linen - Double)	40 (25% OFF)
12	Kate Spade - Grace - sheet set (Twine)	99
13	Kate Spade - Grace - sheet set (Double)	120
14	Kate Spade - Grace - sheet set (Queen)	130
15	Kate Spade - Grace - sheet set (King)	160
16	Wiscott towels & rugs (100% cotton) Bath	27
17	Wiscott towels & rugs (100% cotton) Hand	20
18	Wiscott towels & rugs (100% cotton) wash	14
19	Wiscott towels & rugs (100% cotton) Rug (17x24)	38
20	Wiscott towels & rugs (100% cotton) Rug (21x34)	50
21	hotel collection (Turkish towel) (bath)	40
22	hotel collection (Turkish towel) (Hand)	30
23	hotel collection (Turkish towel) (wash)	20
24	Calvin - Klein (100% cotton) Tiraty Sculpted Grid towels (Bath)	24 (30% off)
25	Calvin - Klein (100% cotton) Tiraty Sculpted Grid towels (Hand)	18 (30% off)
26	Calvin - Klein (100% cotton) Tiraty Sculpted Grid towels (wash)	18 (30% off)
27	Calvin - Klein (100% cotton) Tiraty Sculpted Grid towels (Bath sheet)	45 (30% off)
28	Lacoste (100% Pima cotton) Towel Bath	40
29	Lacoste (100% Pima cotton) Towel Hand	28
30	Lacoste (100% Pima cotton) Tub Mat	42

R. P. Rajalingam, Export Promotion Officer, HEPC

Analysis of Canada's Imports

Import of handloom products by Canada is taken at ITC HS code 6 digit level and it is US\$ 4.24 billion for the year 2015-16. Products like Toilet linen and kitchen linen with HS code 630260, Gloves, mittens, and mitts with HS Code 621600, Floor-cloths, dish cloths, dusters and similar cleaning cloths with HS code 630710, Other bed linen printed with HS code 630221 and Carpets, rugs and mats with HS code 570242 are the top five products that are imported by Canada. The import duty for importing home textile products into Canada ranges between 17-18%. The import duty for importing carpet/rug products into Canada ranges between 6-14%.

Canada's handloom product import which synchronize at 6 digit level HS Codewise - 2015-16

S.No	HS code 6 digit level	Product Description	Canada's import in USD thousand (Product share to total import in %)	India's export to Canada in USD thousand (India's export share to Canada's import in %)	China's export to Canada in USD thousand (China's export share to Canada's import in %)
1	630260	Toilet&kitchen linen,of terry towelling or similar terry fab,of cotton	122155 (28.75)	36252(29.67)	35239(28.85)
2	621600	Gloves, mittens and mitts, of textile materials, not knitted	56723 (13.35)	454(0.80)	42440(74.82)
3	630710	Floor-cloths,dish-cloths,dusters & similar cleaning cloths,of tex mat	52667(12.40)	585(1.11)	24555(46.62)
4	630221	Bed linen, of cotton, printed, not knitted	51829(12.20)	4563(8.80)	15826(30.54)
5	570242	Carpets of man-made textile mat,of woven pile construction,made up,nes	49907(11.75)	883(1.77)	3718(7.45)
6	570500	Carpets and other textile floor coverings, nes	20881(4.92)	1097(5.25)	7455(35.70)
7	630291	Toilet and kitchen linen, of cotton, nes	17290(4.07)	4689(27.12)	6640(38.40)
8	630492	Furnishing articles nes, of cotton, not knitted or crocheted	12201(2.87)	3496(28.65)	6640(54.42)
9	630251	Table linen, of cotton, not knitted	12108(2.85)	6927(57.21)	3588(29.63)
10	621410	Shawls,scarves,veils and the like,of silk or silk waste,not knitted	8667(2.04)	668(7.71)	1746(20.15)
11	630499	Furnishg articles nes,of oth textile materials,not knittd o crocheted	3424(0.81)	470(13.73)	1938(56.60)
12	520831	Plain weave cotton fabric,>/=85%, not more than 100 g/m2, dyed	2903(0.68)	2220(76.47)	167(5.75)
13	630419	Bedspreads of textile materials, nes, not knitted or crocheted	2852(0.67)	677(23.74)	1120(39.27)

Market Focus

14	520951	Plain weave cotton fabrics, >=85%, more than 200 g/m2, printed	2614(0.62)	296(11.32)	487(18.63)
15	511290	Woven fabrics of combed wool/fine animal hair	2107(0.50)	32(1.52)	129(6.12)
16	520859	Woven fabrics of cotton, >=85%, not more than 200 g/m2, printed, nes	2007(0.47)	139(6.93)	757(37.72)
17	500790	Woven fabrics of silk, nes	1548(0.36)	309(19.96)	362(23.39)
18	520911	Plain weave cotton fabric, >=85%, more than 200 g/m2, unbleached	1280(0.30)	514(40.16)	27(2.11)
19	520849	Woven fabrics of cotton, >=85%, not more than 200 g/m2, yarn dyed, nes	971(0.23)	33(3.40)	69(7.11)
20	520841	Plain weave cotton fabric, >=85%, not more than 100 g/m2, yarn dyed	367(0.09)	72(19.62)	4(1.09)
21	580219	Terry towelling & similar woven terry fabric of cotton, o/t unbleached & o/t narrow fabric	324(0.08)	0(0)	151(46.60)
	Total		424825	64376	153058

Source : ITC Trade Map

The major suppliers of product of

(i) Toilet & kitchen linen, of terry towelling or similar terry fabric, of cotton (HS 630260) are India, China, Bangladesh, Pakistan, Turkey and USA.

(ii) Gloves, mittens and mitts, of textile materials, not knitted (HS 621600) are China, Vietnam, Pakistan, India, USA and Indonesia.

The major suppliers of handloom products (which synchronise at 6 digit level) to Canada is China and India stands 2nd position followed by USA, Bangladesh, Pakistan and Turkey.

The top 10 exporting market to Canada is given below:

S.No	Country	Total import in USD thousands
1	China	153058
2	India	64376
3	United States of America	42446
4	Bangladesh	38077
5	Pakistan	33630
6	Turkey	23099
7	Egypt	17494
8	Italy	8664
9	Belgium	8018
10	Viet Nam	7362

Source : ITC Trade Map



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E-mail: hepc@hepcindia.com, Website: www.hepcindia.com

Fair website: www.iihfchennai.com

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